



infocomm

EDUCATION
JUNE 8 - 14

EXHIBITS
JUNE 12 - 14

LAS VEGAS
CONVENTION CENTER



Welcome!

Create/Join a group of 4 and discuss this question:

What challenges are you currently facing that you would like to help with today?



John Campanella

- 43 Years in the industry (1981)
- Manufacturing through integration
- Co-Author of CTS-D Course
- 2006 InfoComm Educator of the year
- AVIXA Facilitator since 1992



Trevor Flynn

- 14 Years in the AV industry (2010)
- Audio Engineering MSc from The University of Hertfordshire (UK)
- Audio Engineering instructor at Nexus ICA in Coventry, UK (3 years)
- Passed John's CTS-D exam





Learning Objectives

- Recognize why certain designs need more attention to detail in order to be as complete as the customer is expecting.



Learning Objectives

- Understand how to fully critique your designs prior to installation or submission.



Learning Objectives

- Collaborate with others to discover new solutions to problems with system design.



Learning Objectives

- Learn problem solving processes
 - determining your objectives and constraints
 - Prototyping
 - Testing
 - evaluation.

Common Design Error Issues

- Infrastructure
- Facility
- AV System Design
- User Wish List vs Actual need



Infrastructure

- Probable Errors:
 - Power
 - Rack Space (MDF/IDF)
 - Connections (BMS)
 - Location of Devices
 - Other Trades Pathways
 - What Else?



Facility

- Probable Errors
 - Furniture
 - Room Configuration
 - ADA Requirements
 - What Else?



AV System Design

- Probable Issues or Errors
 - Equipment Specification
 - Wiring Topology
 - “Bandwidth” Availability
 - Supply Chain
 - What Else?

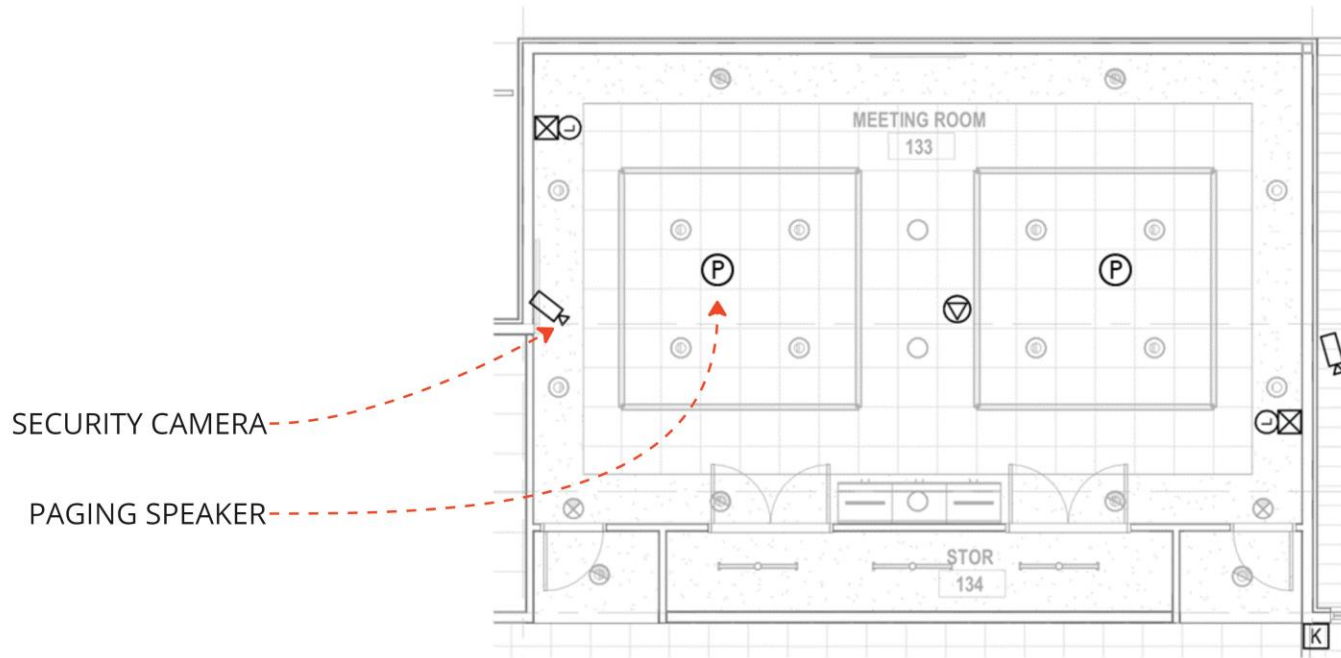


User Wish List vs Actual

- Probable Issues or Errors
 - User Polling
 - Existing Systems
 - Ease of Functionality
 - Change of the Guard
 - What Else?

Example #1

- Client Provided Reflected Ceiling Plan



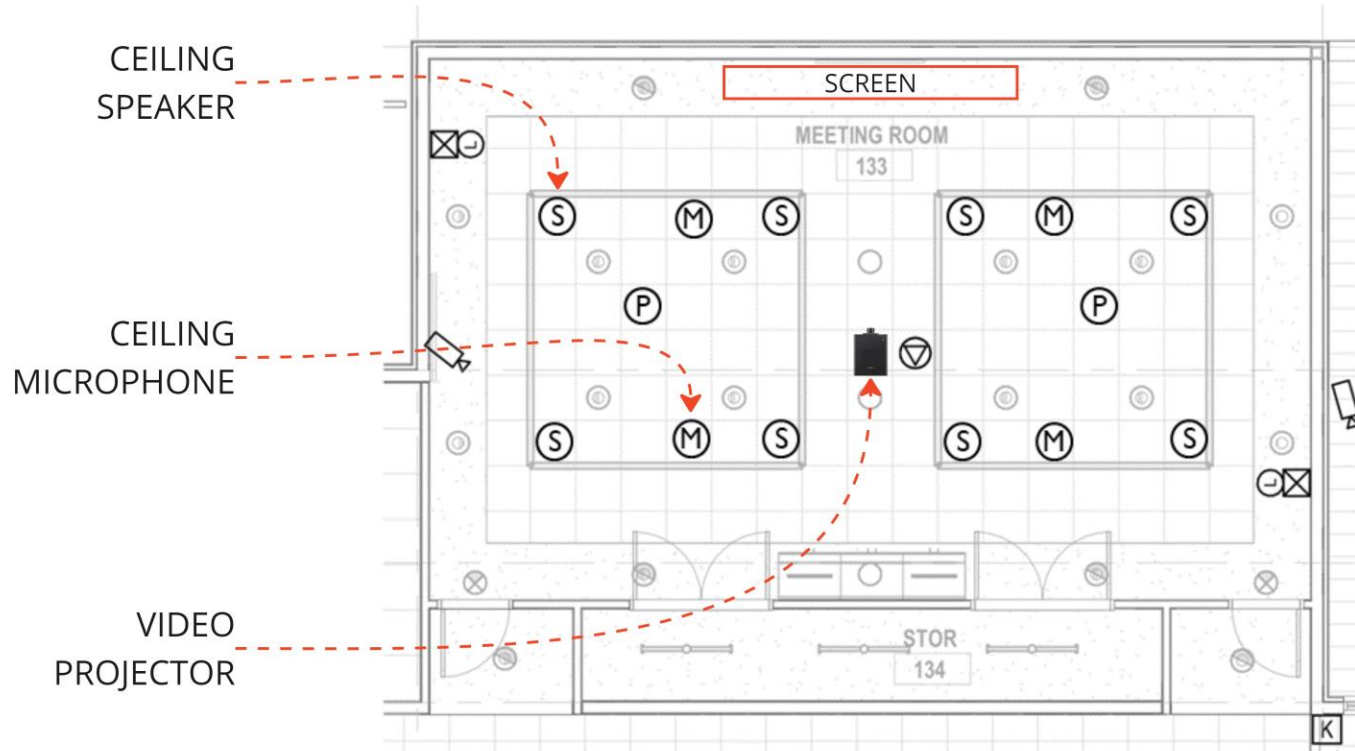


Example #1

- Meeting Room Design
 - Client Needs/Wants
 - Projector
 - Projection Screen
 - Camera
 - Ceiling Speakers
 - Ceiling Microphones

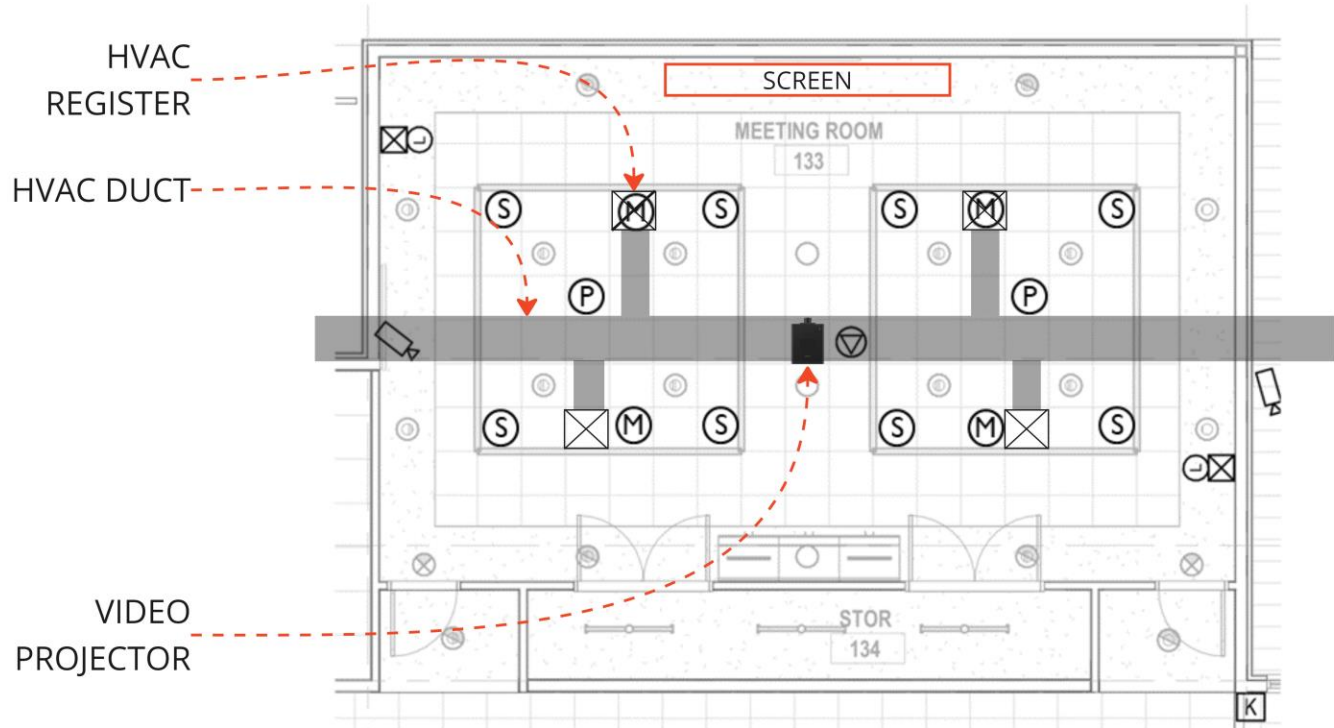
Example #1

- Design Engineering Phase



Example #1

- Onsite Discovery





Example #1

- How would you approach this?
 - Break it down.
- Get in groups of 4 and brainstorm.



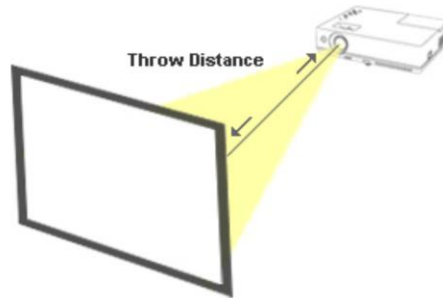
Example #1

- Did you consider:

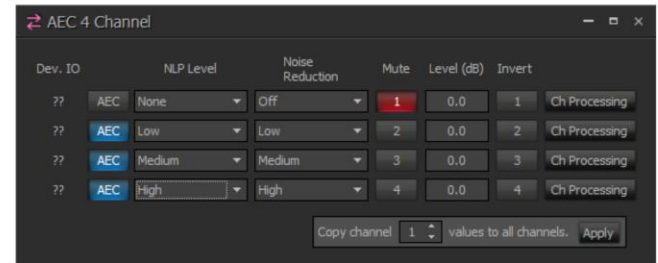
Tile bridge mount allows projector location to remain



Lens throw may allow for single tile adjustment of location



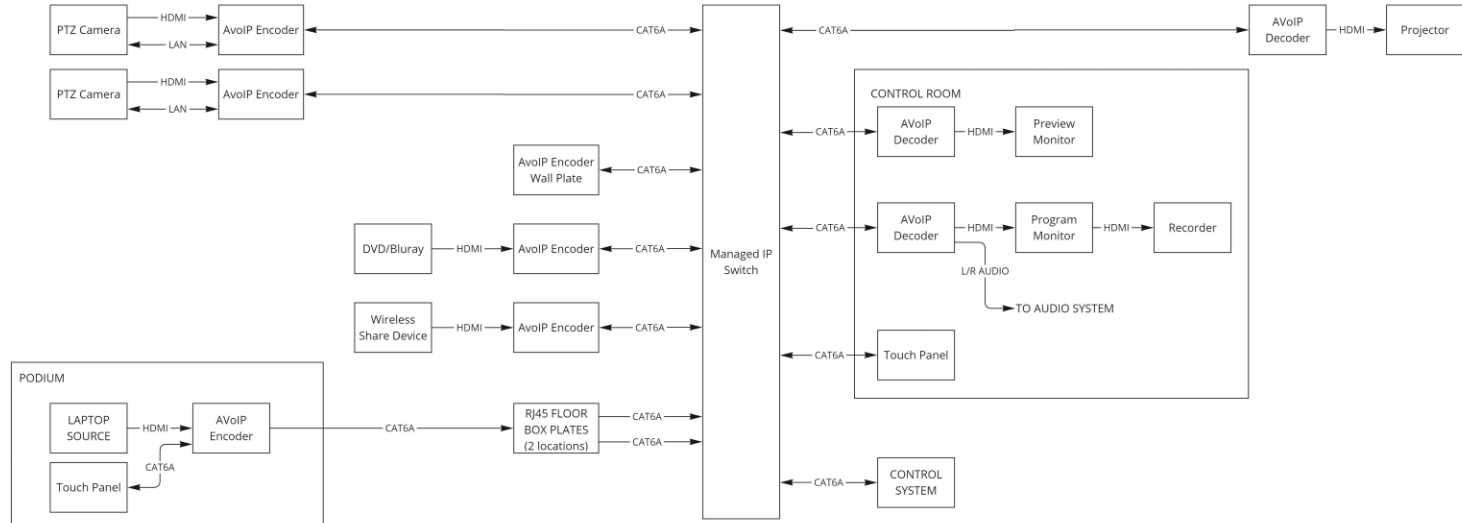
Verify non-linear processing of microphones to ensure register noise is minimized at the mics



Credit: Blamp Cornerstone

Example #2

- AVoIP Distribution





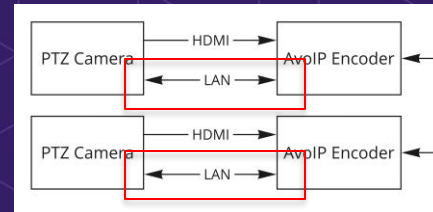
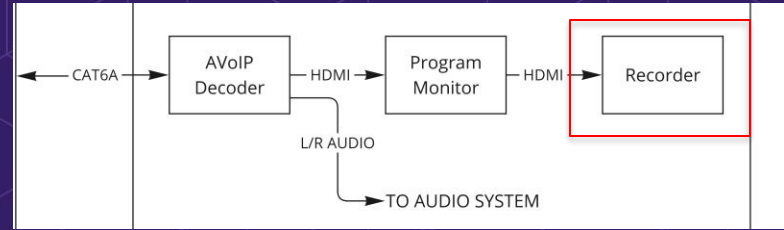
Example #2

- There are multiple distinct problems with this design.
 - Errors in engineering design concept
 - Problems discovered during audio commissioning
- Break into groups and discuss
 - Identify errors and problems
 - Brainstorm solutions



Example #2

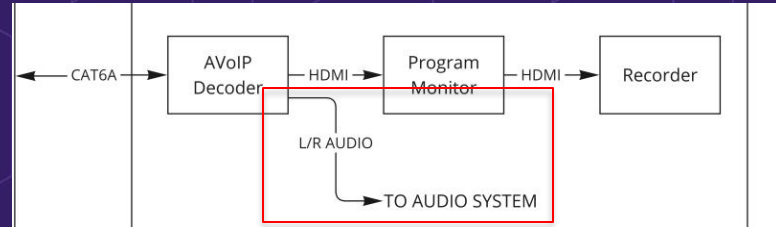
- Design errors
 - HDCP encryption was causing the blu-ray to shut down any time the program monitor was in the signal chain.
 - Solution?
 - PoE requirements were not being met for cameras or touch panel.
 - Solution?





Example #2

- Audio Commissioning discovery
 - Audio Lip Sync/Lap issues discovered with the breakout of analog audio to the DSP from the AVoIP system.
 - Solution?





Example #2

- Audio Commissioning discovery
 - Dante direct to DSP can keep all audio digitally synced and routed from source to DSP.
 - What if?
 - Encoders don't have Dante available.



Example #2

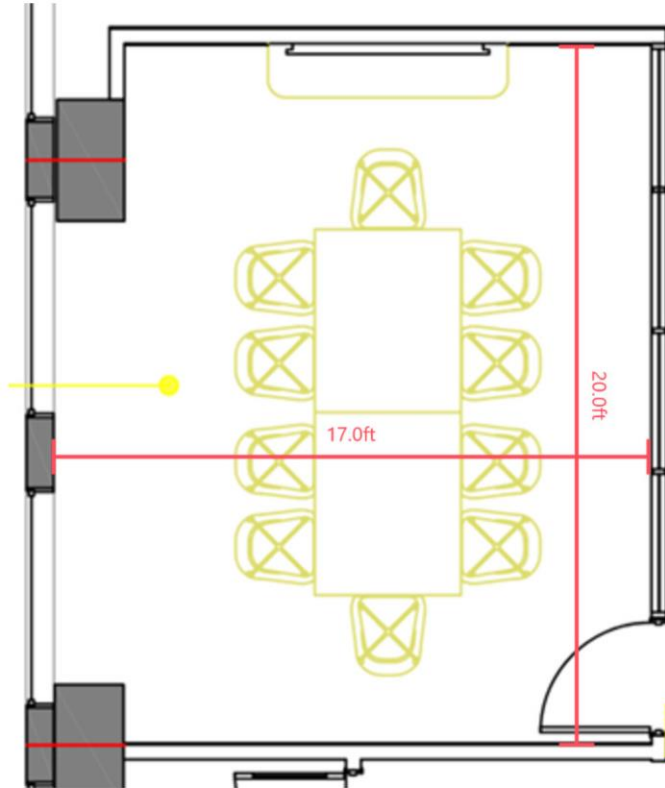
- What else did you discover / uncover?

Example #3

- Simple Conference Room
 - Display mounted on the wall
 - Camera on credenza below display
 - Equipment in credenza below
 - UC Appliance
 - Network switch & USB Switch
 - Wireless sharing device

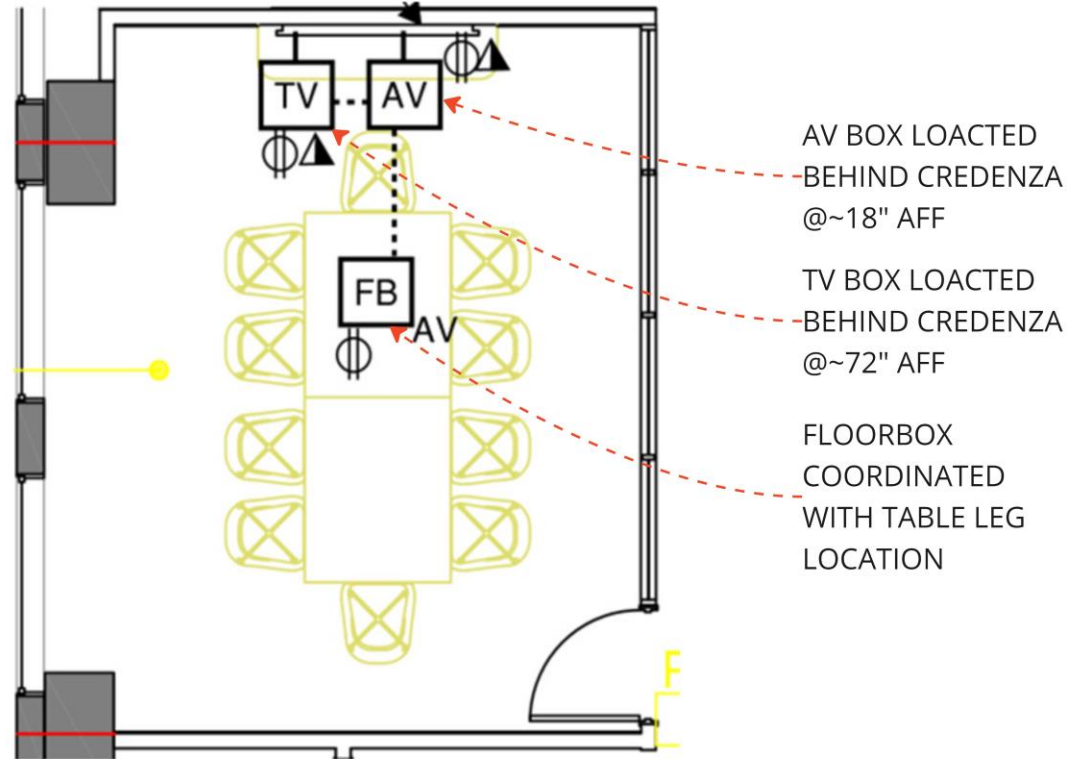
Example #3

- AV Room



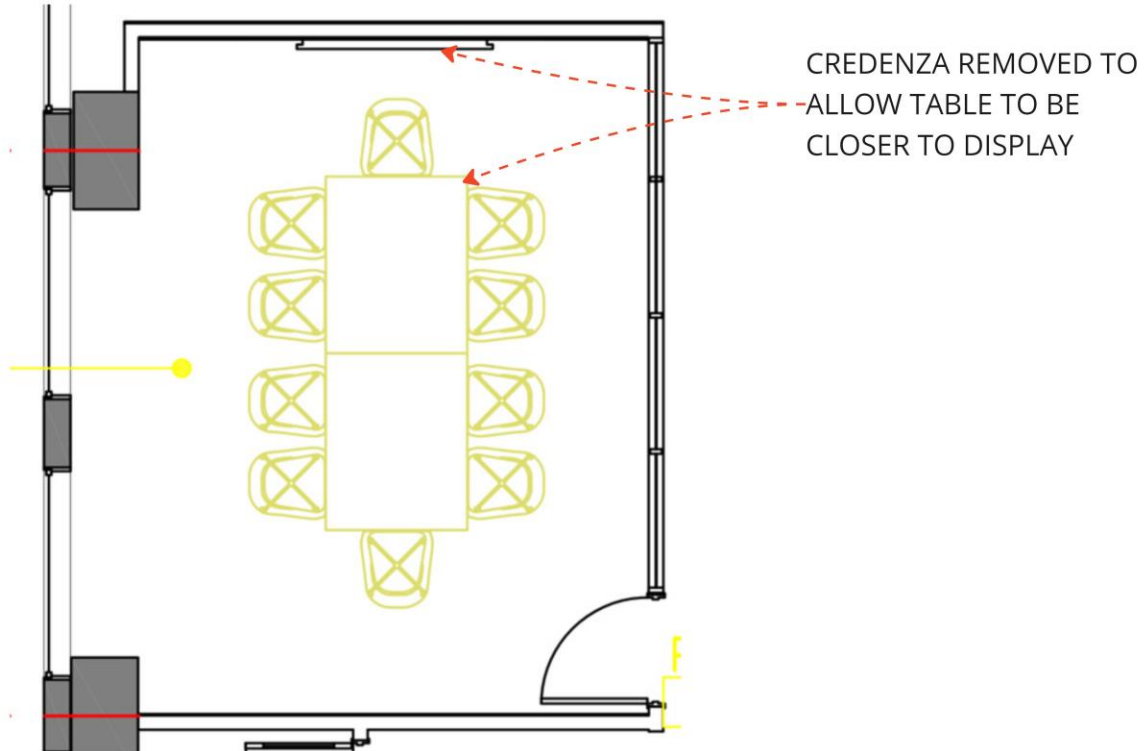
Example #3

- Planned design



Example #3

- What If?





Example #3

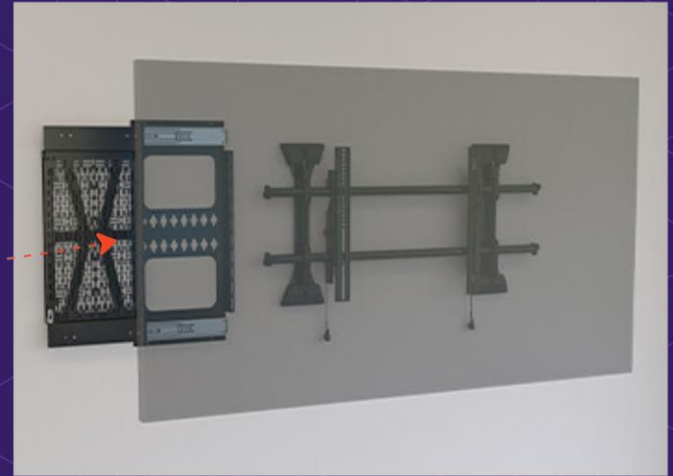
- What are the issues?
- Break into groups and discuss



Example #3

- Did you consider:
 - Equipment Location

Slide out accessory provides a new home for equipment and aids in serviceability.

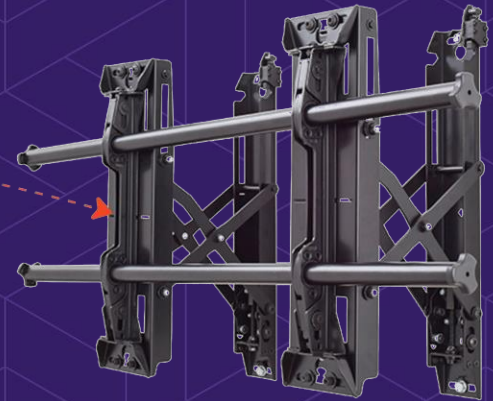




Example #3

- Did you consider:
 - Serviceability

Pull Out accessory allows for access to rear components.





Example #3

- Did you consider:
 - Camera Mounting

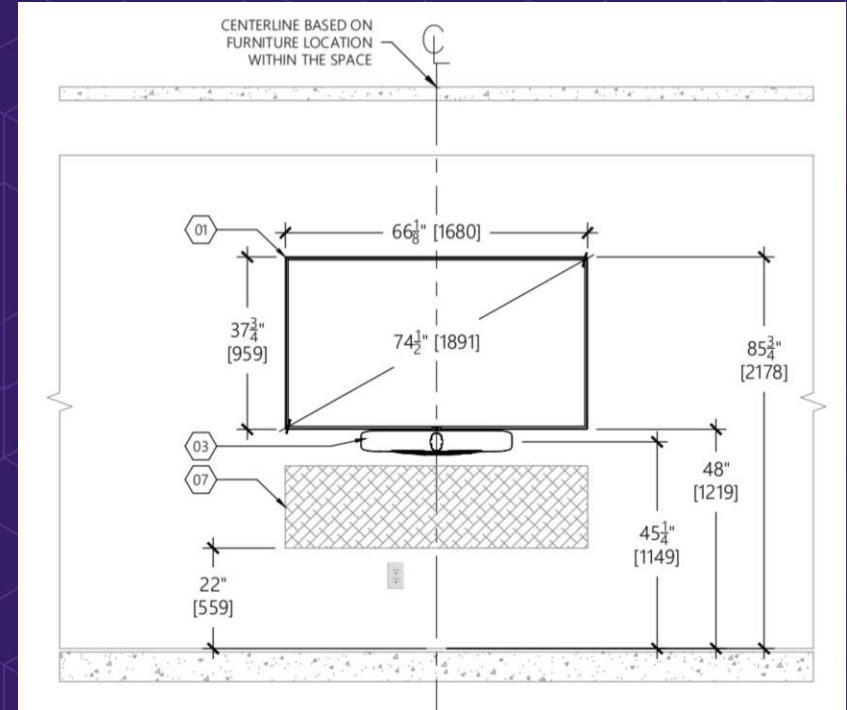
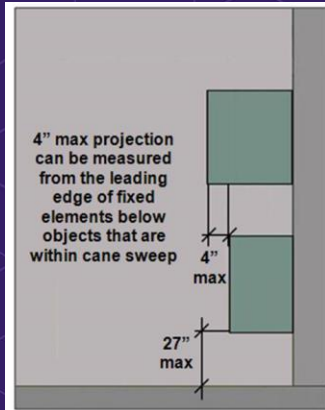
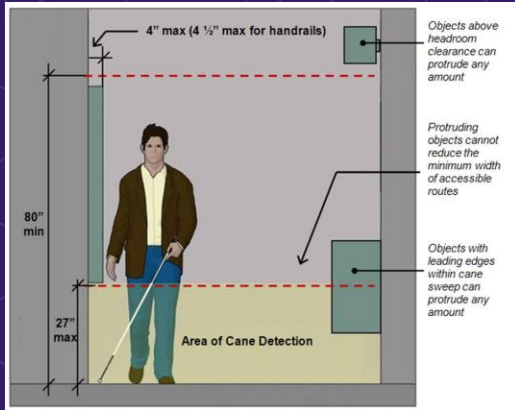
Mounting accessory allows for Camera mounting above/below display without additional back box requirements.





Example #3

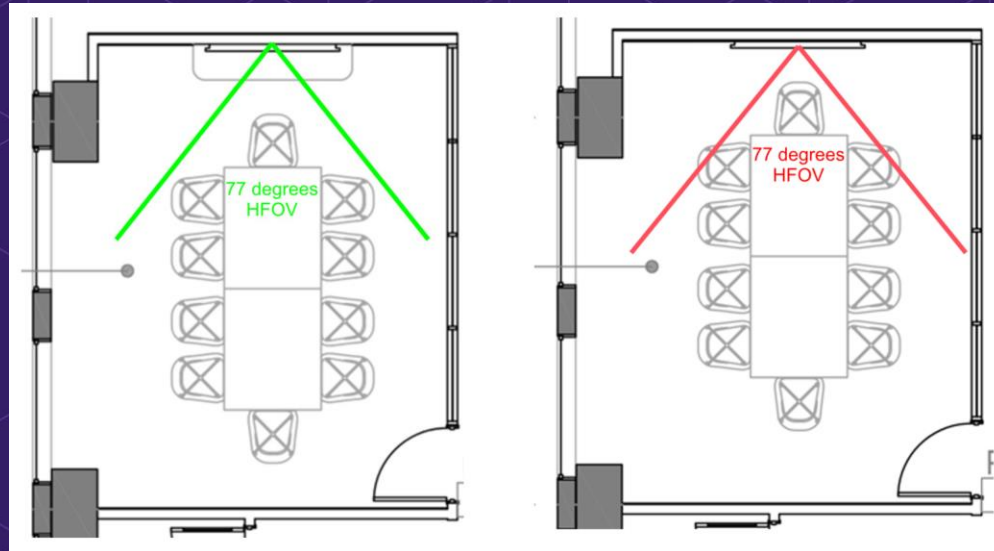
- Did you consider:
 - ADA Ramifications





Example #3

- Did you consider:
 - Camera field of view



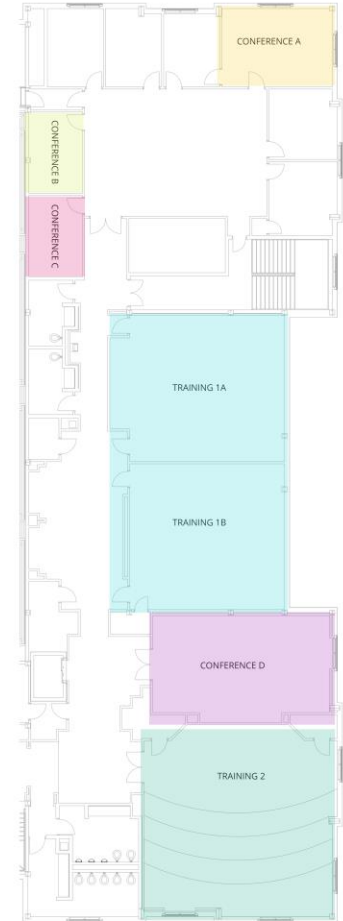


Example #3

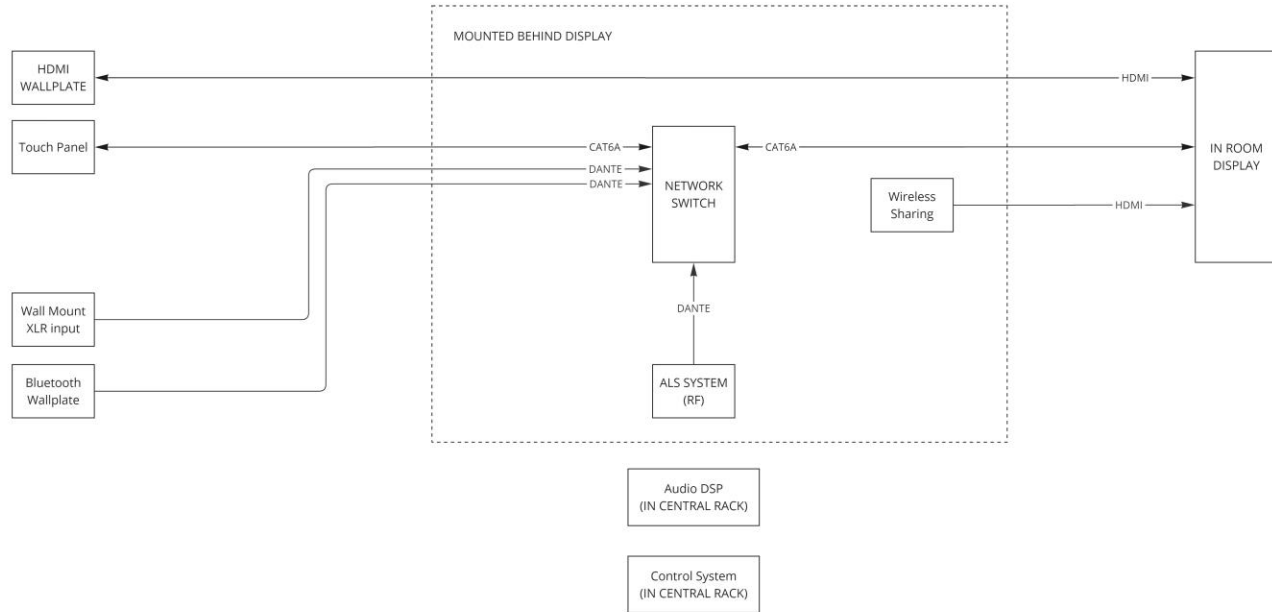
- What else did you discover / uncover?

Example #4

- Public Conference Center
 - Single display for presentation in each space
 - HDMI input and wireless sharing for each space.
 - Microphone inputs for each space
 - Ceiling speakers for local reinforcement
 - Wall mount touch panel control
 - Assistive listening system provided in each space.



Example #4



Example #4

- Client states the following:
 - Assistive listening system is cumbersome to use
 - Only provides microphone coverage and BGM.
 - Users have accidentally switched room channels and tune into adjacent spaces.
 - Users have difficulty moving from one room to the next during a large conference and needed to obtain a new ALS receiver to tune into a new channel.
 - Privacy concerns due to the above.





Example #4

- Break into groups and discuss
- What are the pro/cons of the original design?
- What options do you have at your disposal?
 - How does each option affect functionality, budget, and timeline?



Example #4

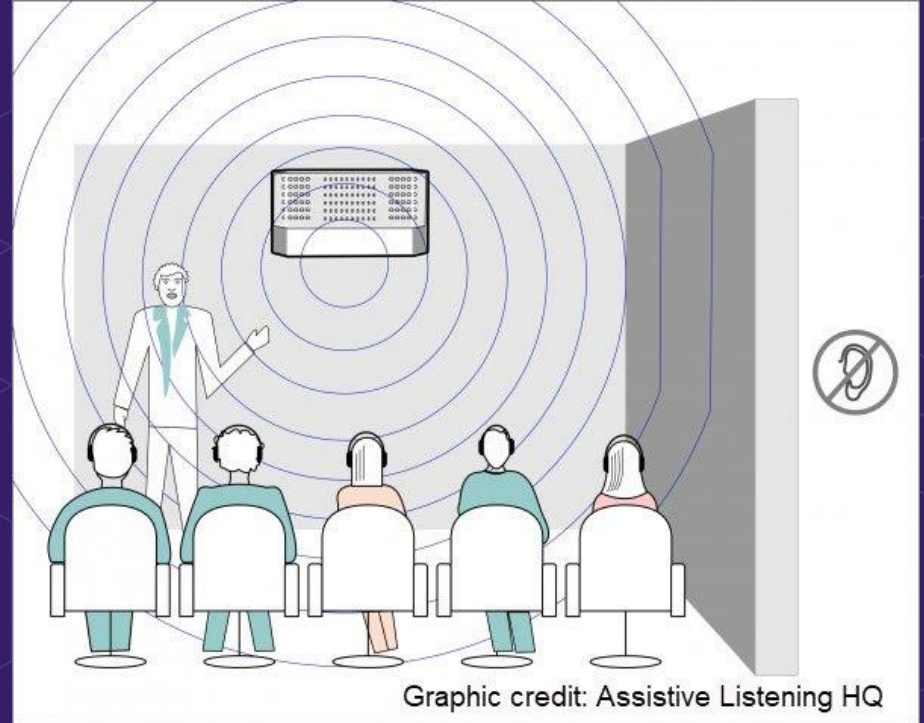
- Did you consider:
 - IR based system.





Example #4

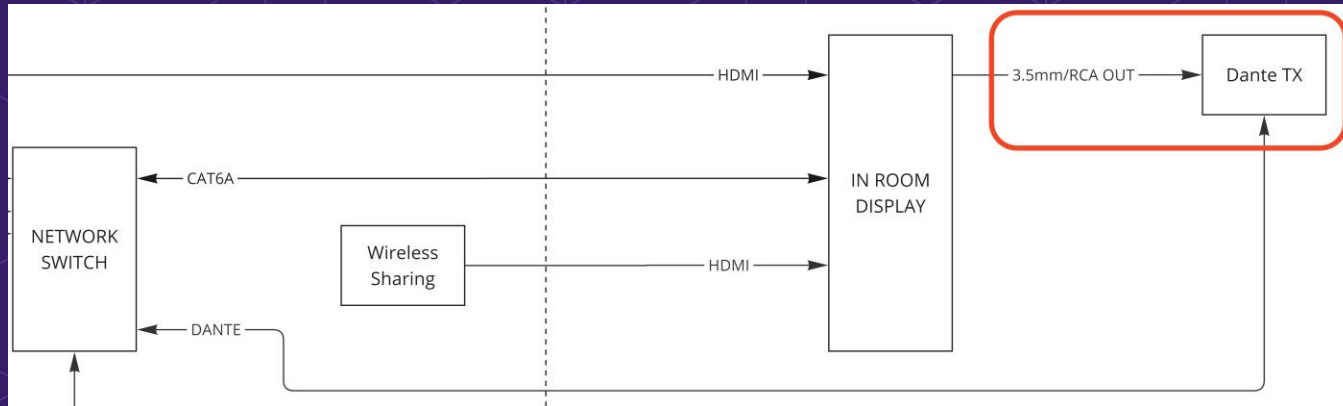
- Did you consider:
 - IR based system.





Example #4

- Did you consider:
 - Program audio capture





Example #4

- What else did you discover / uncover?



Q&A Discussion

- Questions
- Examples of YOUR experience
- Steps to Ensure Success!



Think - Reflect - Share

- What strategies from this session will you consider implementing?